

# WHY TRANSPARENCY MATTERS IN DRUG PRICING

## STRONG TRANSPARENCY LEGISLATION WILL ENABLE:



Just and Fair Drug Pricing, Increasing Affordability



More Competition, Driving Prices Down



Patient Empowerment for Controlling Costs



More Affordable Health Insurance Coverage



**84%** of Marylanders **support price transparency**, including requiring drug companies to **release information** about production, research, advertising, and profits.

Transparency is a **non-partisan** issue.



Currently, **84%** of Research and Development (R&D) for new drugs is funded by **U.S. taxpayer money**. Private universities provide additional funding.



In 2015, the **top 50** pharmaceutical companies spent **558% more** on **Sales, Marketing and Administration** than on R&D.



Prescription drug costs in the US hit a record high of **\$457 billion** in **2015**. They will **surpass \$600 billion** by **2020**.

As consumers of health care, we deserve **better information** on **drug costs** and **price increases**.

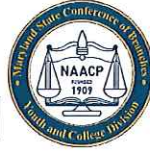
HELP MARYLANDERS AFFORD THE DRUGS THEY NEED.  
SUPPORT PRICE TRANSPARENCY.

### Sources:

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**MedChi** The Maryland State Medical Society **AARP** Real Possibilities in **Maryland**



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**HFAM**  
Health Facilities Association of Maryland  
Partners in Quality Care

**NASW** MARYLAND CHAPTER  
National Association of Social Workers

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**msea**  
maryland state education association



**Consumers Union**

**BALTIMORE JEWISH COUNCIL**



**1199SEIU**  
United Healthcare Workers East  
Maryland Division



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**Planned Parenthood**  
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Planned Parenthood of Maryland



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All business is local



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**amsa**  
American Medical Student Association

**Baptist Minister's Conference of Baltimore and Vicinity**

**ACHP**  
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**CHESAPEAKE CLIMATE ACTION NETWORK**



CENTER FOR SUDHEALTH & OPPORTUNITY FOR LATINOS



**MARYLAND ACADEMY OF FAMILY PHYSICIANS**



**FreeState JUSTICE**

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**Abilities Network**  
SEEING ABILITIES NOT DISABILITIES.



**Women's Law Center of Maryland**



**YP-CDN**  
Young Professionals Chronic Disease Network  
Baltimore Chapter



**Baltimore's SAFE & SOUND Campaign**



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Leading Internal Medicine. Improving Lives.

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