



**Mission:** *To improve public health in Maryland through education and advocacy*

**Vision:** *Healthy Marylanders living in Healthy Communities*

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June 1, 2017

Dear Public Health Friend,

Each year the Maryland Public Health Association (MdPHA) hosts an annual conference that draws attendees from across the state to discuss a major topic in public health. This year's conference, **"Changing Climate, Changing Health,"** supports the mission of MdPHA to improve the lives of all Marylanders and to work towards health equity through education and advocacy. I would like to invite you and your organization to be an official sponsor of our conference on **Friday October 6th, 2017**, hosted by the University of Maryland School of Public Health in College Park, Maryland. We are pleased to announce **Thomas Quade**, President of the American Public Health Association (APHA), as a featured speaker.

As the state's affiliate to APHA, MdPHA represents many disciplines working to grow healthy communities throughout Maryland. We champion public health through advocacy efforts in Annapolis and jurisdictions throughout the state and by promoting best practices and providing valuable educational programs for members, creating strong organizational networks, and recognizing individuals and organizations for their outstanding service.

The annual conference has been established as an important forum for Maryland public health professionals of all backgrounds – whether in practice, academia, government, and/or research – to convene, learn, and network with peers. Among other benefits as a sponsor of the conference, you will be highlighted in all of our print and online marketing and will host a table at the conference which allows you to network with our conference attendees. Your tax deductible sponsorship is an exciting opportunity to gain visibility at our premiere event and beyond. Together we will invest in public health for all of Maryland.

We sincerely hope that you will give thoughtful consideration to a sponsorship at the highest possible level to help support the mission of MdPHA by completing the sponsorship form by no later than **Friday, September 22, 2017**. For more information about MdPHA or the annual conference, please see our website at [www.MdPHA.org](http://www.MdPHA.org) or feel free to contact me by phone at (617) 459-2909 or via email at [sponsorship@MdPHA.org](mailto:sponsorship@MdPHA.org).

Thank you for your time and consideration. We look forward to hearing from you.

Sincerely,

Raimee Eck, President  
Maryland Public Health Association

**Maryland Public Health Association**  
**2017 Annual Conference**  
*“Changing Climate, Changing Health”*

Friday October 6, 2017  
University of Maryland, College Park

Sponsorship Level	Amount	Associated Benefits
<b>Platinum</b>	\$1,500	<ul style="list-style-type: none"> <li>● Special recognition during conference welcome</li> <li>● Exhibit space</li> <li>● Name and/or logo recognition in program</li> <li>● Registration for <b>3</b> conference attendees</li> <li>● MdPHA organizational membership for <b>1</b> year</li> <li>● Name/logo displayed in all print ads and on our website at <a href="http://www.MdPHA.org/">http://www.MdPHA.org/</a></li> <li>● Organization profile on our website at <a href="http://www.mdpha.org/">http://www.mdpha.org/</a></li> </ul>
<b>Gold</b>	\$1,000	<ul style="list-style-type: none"> <li>● Exhibit space</li> <li>● Name and/or logo recognition in program</li> <li>● Registration for <b>2</b> conference attendees</li> <li>● MdPHA organizational membership for <b>1</b> year</li> <li>● Name and logo on our website at <a href="http://www.MdPHA.org/">http://www.MdPHA.org/</a></li> <li>● Organization profile on our website at <a href="http://www.mdpha.org/">http://www.mdpha.org/</a></li> </ul>
<b>Silver</b>	\$500	<ul style="list-style-type: none"> <li>● Exhibit space</li> <li>● Name and/or logo recognition in program</li> <li>● Registration for <b>1</b> conference attendee</li> <li>● Name and logo on our website at <a href="http://www.mdpha.org/">http://www.mdpha.org/</a></li> </ul>
<b>Exhibitor</b>	\$250	<ul style="list-style-type: none"> <li>● Exhibit space</li> <li>● Name recognition in program</li> <li>● Registration for <b>1</b> conference attendee</li> <li>● Name on our website at <a href="http://www.mdpha.org/">http://www.mdpha.org/</a></li> </ul>

**Maryland Public Health Association**  
**2017 Annual Conference**  
*“Changing Climate, Changing Health”*

**Sponsorship Registration Form**

Please complete the form and mail/email by Friday, September 22, 2017 to:  
Maryland Public Health Association, PO Box 7045 6801 Oak Hall Lane, Columbia, MD 21045-9998 or [GetInfo@MdPHA.org](mailto:GetInfo@MdPHA.org)  
Or fill out registration online and pay through PayPal (has 2.9% fee) [www.MdPHA.org/Annual-Conference-2017](http://www.MdPHA.org/Annual-Conference-2017)

Company or Organization:

\_\_\_\_\_

Name of Contact:

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_

Telephone: \_\_\_\_\_ Organization website: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Sponsorship Level:**

- Platinum Level - \$1,500
- Gold Level - \$1,000
- Silver Level - \$500
- Exhibitor Level - \$250

**Payment Information:**

- I have enclosed a check, payable to **Maryland Public Health Association**
- I would like to be invoiced through PayPal (2.9% fee)

**Please write clearly how you wish to be recognized in publications and at conference events.**

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**Upon receipt of your donation and registration form, you will be contacted to complete details and any relevant advertising information. Logos are required by Friday, September 22, 2017 in order to be printed in the program.**

**Thank you for your generosity!**