



**Mission:** *To improve public health in Maryland through education and advocacy*

**Vision:** *Healthy Marylanders living in Healthy Communities*

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September 9<sup>th</sup>, 2018

Dear Public Health Partner,

Each year the Maryland Public Health Association (MdPHA) hosts an annual conference that draws attendees from across the state to discuss a major topic in public health. This year's conference, **"Call to Action! Local Engagement for Equity in Public Health Policy,"** supports the mission of MdPHA to improve the lives of all Marylanders and to work towards health equity through education and advocacy. I would like to invite you and your organization to be an official sponsor of our conference on **Tuesday, October 30<sup>th</sup>, 2018**, located at the **Johns Hopkins School of Public Health, Bloomberg American Health Initiative**. We are pleased to announce Stephanie Slowly, Deputy Director of the Maryland Office of Minority Health and Health Disparities, State Delegates Darryl Barnes and Terri Hill, and Baltimore City Councilwoman, Shannon Sneed, as confirmed speakers.

As the state's affiliate to APHA, MdPHA represents many disciplines serving healthy communities throughout Maryland. Creating access to opportunities for all communities to achieve their best health requires political action. We champion public health through advocacy efforts in Annapolis and jurisdictions throughout the state and by promoting best practices and providing valuable educational programs for members, creating strong organizational networks, and recognizing individuals and organizations for their outstanding service.

The annual conference has been established as an important forum for Maryland public health professionals of all backgrounds – whether in practice, academia, government, and/or research – to convene, learn, and network with peers. Fair involvement at the local level increases the opportunity for underserved or underrepresented populations to have a seat at the table in shaping policy to promote public health. Among other benefits as a sponsor of the conference, you will be highlighted in all our print and online marketing and will host a table at the conference, allowing you to network with our conference attendees. Your tax-deductible sponsorship is an exciting opportunity to gain visibility at our premiere event and beyond. Together we will invest in public health for all of Maryland.

We sincerely hope that you will consider a sponsorship at the highest possible level to help support the mission of MdPHA by completing the sponsorship form as soon as possible. For more information about MdPHA or the annual conference, please see our website at [www.MdPHA.org](http://www.MdPHA.org) or feel free to contact me by phone at (443) 475-0242 or via email at [sponsorship@MdPHA.org](mailto:sponsorship@MdPHA.org).

Thank you for your time and consideration. We look forward to hearing from you.

Sincerely,

Raimee Eck, President  
Maryland Public Health Association

**Maryland Public Health Association  
2018 Annual Conference**

“Call to Action! Local Engagement for Equity in Public Health Policy”  
Tuesday, October 30<sup>th</sup>, 2018

Sponsorship Level	Amount	Associated Benefits
<b>Platinum</b>	\$1,500	<ul style="list-style-type: none"> <li>● Exhibit space</li> <li>● Name and/or logo recognition in conference print and online media marketing materials and program</li> <li>● Registration for <b>3</b> conference attendees</li> <li>● MdPHA Tier 1 organizational membership for <b>1</b> year</li> <li>● Name/logo displayed in all print ads and on our website at <a href="http://www.MdPHA.org/">http://www.MdPHA.org/</a></li> <li>● Organization profile on our website at <a href="http://www.mdpha.org/">http://www.mdpha.org/</a></li> </ul>
<b>Gold</b>	\$1,000	<ul style="list-style-type: none"> <li>● Exhibit space</li> <li>● Name and/or logo recognition in conference print and online media marketing materials and program</li> <li>● Registration for <b>2</b> conference attendees</li> <li>● MdPHA Tier 2 organizational membership for <b>1</b> year</li> <li>● Name and logo on our website at <a href="http://www.MdPHA.org/">http://www.MdPHA.org/</a></li> <li>● Organization profile on our website at <a href="http://www.mdpha.org/">http://www.mdpha.org/</a></li> </ul>
<b>Silver</b>	\$500	<ul style="list-style-type: none"> <li>● Exhibit space</li> <li>● Name and/or logo recognition in conference print and online media marketing materials and program</li> <li>● Registration for <b>1</b> conference attendee</li> <li>● Name and logo on our website at <a href="http://www.mdpha.org/">http://www.mdpha.org/</a></li> </ul>
<b>Exhibitor</b>	\$250	<ul style="list-style-type: none"> <li>● Exhibit space</li> <li>● Name recognition in program</li> <li>● Registration for <b>1</b> conference attendee</li> <li>● Name on our website at <a href="http://www.mdpha.org/">http://www.mdpha.org/</a></li> </ul>

**Maryland Public Health Association  
2018 Annual Conference**

“Call to Action! Local Engagement for Equity in Public Health Policy”  
Tuesday, October 30<sup>th</sup>, 2018

**Sponsorship Registration Form**

**Please complete the form and mail/email to:**

**Maryland Public Health Association, PO Box 7045, 6801 Oak Hall Lane, Columbia, MD 21045-9998 or  
[GetInfo@MdPHA.org](mailto:GetInfo@MdPHA.org)**

**Or fill out the form and pay online through PayPal (has 2.9% fee): [www.MdPHA.org/registration-2018](http://www.MdPHA.org/registration-2018)**

Company or Organization: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Organization website: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Sponsorship Level:**

- Platinum Level - \$1,500
- Gold Level - \$1,000
- Silver Level - \$500
- Exhibitor Level - \$250

**Payment Information:**

- I have enclosed a check, payable to **Maryland Public Health Association**
- I would like to be invoiced through PayPal (2.9% fee)

**Please write clearly how you wish to be recognized in publications and at conference events.**

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**Upon receipt of your donation and registration form, you will be contacted to complete details and any relevant advertising information. Logos are required by 10/23/18 in order to be printed in the program. Thank you for your generosity!**