



Maryland Public Health Association
Advancing the vision of healthy Marylanders
living in healthy communities.

MdPHA/TU 5K Fun Run/Walk for Health Sponsorship Letter
April 9, 2016 at Towson University, 8000 York Rd, Towson, Maryland 21252

We cordially invite you to participate as a sponsor of the Maryland Public Health Association's (MdPHA) inaugural **5K Fun Run/Walk for Health** on **April 9, 2016**. The event is part of the American Public Health Association's National Public Health Week (NPHW). This year's theme of "Healthiest Nation 2030" brings together communities across the U.S. to recognize the contributions of public health and highlight issues that are important to creating the healthiest nation in one generation. Partnering with Towson University, this event supports the mission of MdPHA to improve the lives of all Marylanders and to work towards health equity through education and advocacy. Your tax deductible sponsorship is an exciting opportunity to gain visibility and to be part of a great cause! Sponsorship helps to defray the costs of hosting the event, with the remainder going directly towards our fundraising goal of \$5,000.

There are various levels of sponsorship for the MdPHA 5K Fun Run/Walk for Health. Size and placement of logos on t-shirts, race-related signage and marketing, and website are based on sponsorship level.

Title Sponsor - \$2,000 (only 1 available)

- Company name or logo prominently displayed on all marketing leading up to the race
- Company name or logo prominently placed at the top of race t-shirt worn by runners
- Listed as top sponsor on website and on registration page with logo and link
- Information table with banner and merchandise displayed at race (provided by sponsor)
- Promotional materials included in race packet (provided by sponsor)
- Special recognition at awards ceremony and/or opportunity to speak at race kickoff
- 5 complimentary race entries

Gold Sponsor - \$1,000

- Company name or logo on all marketing leading up to the race
- Company name or logo on back of race t-shirt worn by runners
- Listed as sponsor on website with logo and link
- Information table with banner and merchandise displayed at race (provided by sponsor)
- Promotional materials in race packet (provided by sponsor)
- 3 complimentary race entries

Silver Sponsor - \$500

- Company name or logo on back of race t-shirt worn by runners
- Listed as sponsor on website with logo and link
- Information table with banner and merchandise displayed at race (provided by sponsor)
- Promotional materials in race packet (provided by sponsor)
- 2 complimentary race entries

Bronze Sponsor - \$250

- Company name or logo on back of race t-shirt worn by runners
- Listed as sponsor on website
- 1 complimentary race entry

Product Donation

If you would like to donate gift cards or other products for race winners or for raffle prizes in exchange for promotional services, that would be greatly appreciated. We are also accepting donations of appropriate race snacks or drinks (water, bananas, granola bars, etc.).

- Company name or logo on website with link
- Logo/notification of sponsorship on registration, raffle, and/or food/water tables

For further information or questions, please contact us at 443-475-0242 or email sponsorship@mdpha.org. We are open to additional opportunities for sponsorship, so please contact us to discuss.

Thank you in advance for your consideration in becoming a race sponsor!



MdPHA 5K Family Fun Run/Walk for Health Sponsorship Form

Thank you for your donation to the MdPHA/TU 5K Fun Run/Walk for Health! Your contribution to our non-profit goes a long way in supporting our mission. Please fill this out and return it by March 28, 2016. Donations will be accepted after this date and your logo will be displayed on the website, but it may not make it onto the race t-shirt. Promotional materials for the race bags must be received by April 1, 2016.

Organization Name:

Address:

City, State, Zip code:

Contact Person:

Contact Email:

Phone Number:

Website Address:

1. Sponsorship level:

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor | <input type="checkbox"/> Platinum Sponsor |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Bronze Sponsor | <input type="checkbox"/> Product donation (<i>describe</i>): |

2. We plan to send materials for the race packet: YES NO

3. We plan to set up an information table at the race: YES NO

4. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.:

Name:

Artwork and logos should be submitted to sponsorship@mdpha.org as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file or hi-res (300 dpi) JPEG or EPS files.
- Logos for website should be submitted as 72 dpi JPEG or PNG files.

5. Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing participant information to sponsorship@mdpha.org.

6. Checks can be made payable to Maryland Public Health Association and mailed to: 12320 Parklawn Drive, Rockville, MD 20852. Checks must be received by March 28, 2016 in order for your logo to appear on the t-shirts. Payment can also be arranged through PayPal.

Please contact us with questions or for additional information on sponsorships at 443-475-0242 or email sponsorship@mdpha.org.